

What is "Residents First"?

Before "Residents First," the main way the City of Cleveland could hold accountable the owners of crumbling properties was through criminal citations handled by the courts. *It wasn't enough.*



The First Problem.

Out-of-state LLCs would either find a legal loophole — or just not show up to court. They were making big profits and avoiding any consequences for their illegal actions.



The Third Problem.

When corporations don't care about community and make money from letting homes rot, they **drag down the property values for responsible residents nearby.**



The Second Problem.

These **slumlords** saw Cleveland as an easy mark, so they bought up all the homes they could — **taking away the chance for Clevelanders to buy those homes.**



The SOLUTION.

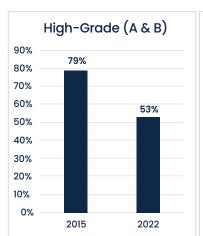
Now, "Residents First" makes it much harder for bad landlords to hide from court, while also creating tickets and fines to **make them pay even outside of court.**

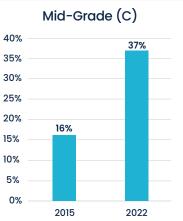
How Cleveland Turns the Tables

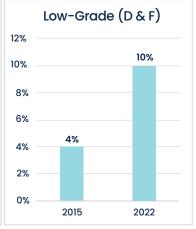
- Out-of-town investors must have a "local agent" who the City can always find and bring to court.
- Civil tickets, fines, and other penalties to enforce the rules against landlords outside of court.
- Finally keep track of Cleveland's vacant buildings, with proactive inspections of vacant homes.

Title

What are the graphs showing? Why is that?







Percent Change in Owner-Occupied units from 2000-2021

-19.0% West Side

-30.7% East Side

EXHIBIT 4